Call notes with Terrence Cooley,

July 14th, 2014

On cellphone: (902)-532-8532

A little bit about FFG

Social Impact Project Financing

Attractive rates of return that aren’t being captured because there are aggressive hurdle rates.

Scenario:

What if we wanted to build a seawall, Island? Possible, we’re interested in Getting to the level of outcomes. Outcomes measurement is actually more possible in this space:

* More confidence in direct attribution relative to historical trends and geographic comparison
* Fairly objective and easy to measure outcomes are possible (e.g. flood days, insurance claims, etc.)

Different rates of return are possible as we structure these instruments: let’s match philanthropic capital with commercial investment to leverage the amount of impact dollars flowing to this space.

It is often government who is the final payer.

Additional test for SNIRT do you see these changes