Call notes with Terrence Cooley,

July 14th, 2014

On cellphone: (902)-532-8532

A little bit about FFG

Social Impact Project Financing

Attractive rates of return that aren’t being captured because there are aggressive hurdle rates.

Scenario:

What if we wanted to build a seawall, Island? Possible, we’re interested in Getting to the level of outcomes. Outcomes measurement is actually more possible in this space:

* More confidence in direct attribution relative to historical trends and geographic comparison
* Fairly objective and easy to measure outcomes are possible (e.g. flood days, insurance claims, etc.)

Different rates of return are possible as we structure these instruments: let’s match philanthropic capital with commercial investment to leverage the amount of impact dollars flowing to this space.

It is often government who is the final payer.